

Assignment 2. A field project presenting a case study of a development project, a changing neighborhood, or a development actor. Examples of possible topics are Charlestown redevelopment, the Boston convention center, the renewal of downtown Providence, the changing role of the BRA, the history and accomplishments of a community development corporation, the upgrading or removal of a squatter settlement, the transformation of a port facility to other uses. You can investigate a redevelopment project outside the US and/or compare a US project to one elsewhere. As well as a written document, an oral presentation is required. You must discuss your topic with the instructor before proceeding. Length: 18-22 pages. You must be prepared to give your oral presentation at one of the final class meetings, but the written paper is not due until **January 9**.

READINGS: The course relies on a combination of paperback books and readings posted on the intranet classroom page for this course. The books, available at the COOP and also on reserve in Loeb Library, are:

Lily M. Hoffman, Susan S. Fainstein, and Dennis R. Judd , eds. *Cities and Visitors*.
Oxford: Blackwell.

Susan S. Fainstein, *The City Builders*. Revised edition. Lawrence, KS: University Press of Kansas.

SCHEDULE OF CLASSES

I. September 15, 17 Introduction: Why redevelopment? Urban decline and the future of cities.

Susan S. Fainstein, "Urban Redevelopment," in Willem Van Vliet, ed., *Encyclopedia of Housing* (Thousand Oaks: Sage, 1998), pp. 614-17.

Peter Dreier, John Mollenkopf, and Todd Swanstrom, *Place Matters* (Lawrence: University Press of Kansas, 2002), pp. 126-51.

II. September 22, 24 Redevelopment programs and their purposes

Fainstein, *The City Builders*, pp. 1-26.

Herbert J. Rubin, *Renewing Hope within Neighborhoods of Despair*, Albany: SUNY Press, 2000), pp. 21-42

Randy Stoecker, The CDC model of urban redevelopment, *Journal of Urban Affairs*, 19(1) (1997), 1-22.

Ian Gordon and Nick Buck, Cities in the new conventional wisdom, in Nick Buck, Ian Gordon, Alan Harding, and Ivan Turok, *Changing Cities* (New York: Palgrave Macmillan, 2005), pp. 1-21.

III. September 29, October 1 Europe and the Developing World

Michael Harloe, *The People's Home* (Oxford: Blackwell, 1995), pp. 352-64.

Peter Hall, *Cities of Tomorrow*, 3rd edit. (Oxford: Blackwell, 2002), pp. 381-403.

Pieter Terhorst, Jacques van de Ven, and Leon Deben, "Amsterdam: It's All in the Mix," in Hoffman, Fainstein, and Judd, *Cities and Visitors*, pp. 75-90.

Ann Marie Broudehoux, Spectacular Beijing: The conspicuous construction of an Olympic metropolis, *Journal of Urban Affairs*, 29 (4), 2007: 383-399.

Gavin Shatkin, Obstacles to empowerment: local politics and civil society in metropolitan Manila, the Philippines. *Urban Studies*, 37 (12), 2000, pp. 2357-62 (up to heading), 2368-74.

IV. October 6, 8 The development industry, real-estate markets, finance, deal-making and exactions.

Susan S. Fainstein, *The City Builders*, pp. 27-117

Rachel Weber, Negotiating the ideal deal: Which local governments have the most bargaining leverage? In Ann Markusen, ed., *Reining in the Competition for Capital* (Kalamazoo, MI: Upjohn Institute, 2007), pp. 141-60.

Sammis B. White, Richard D. Bingham, and Edward W. Hill (eds.), *Financing Economic Development* (Armonk, NY: M.E. Sharpe, 2003):

Rachel Weber, Tax increment financing in theory and practice," pp. 53-69.

Peters and Fischer, Enterprise Zone Incentives: How Effective Are They?" pp. 113-30.

October 13—No class: Columbus Day

October 17: Field trip

V. October 15. Case studies

Fainstein, *The City Builders*, pp. 118-159

VI. October 20, 22. Case studies continued

Fainstein, *The City Builders*, pp. 160-218.

Larry Bennett, Janet L. Smith, and Patricia A. Wright, *Where Are Poor People to Live?* (Armonk, NY: M.E. Sharpe, 2006):

Janet L. Smith, Public housing transformation: evolving national policy, pp. 19-40

Larry Bennett, Downtown restructuring and public housing in contemporary Chicago: Fashioning a better world class city, pp. 282-300.

Elena Fagotto and Archon Fung, Empowered participation in urban governance: the Minneapolis Neighborhood Revitalization Program, *International Journal of Urban and Regional Research*, 30(3), 2006: 638-655.

VI. October 27, 29. Fantasy City/The Tourist Bubble? (First paper due)

John Hannigan, *Fantasy City* (New York, Routledge, 1998), pp. 51-63.

Susan S. Fainstein and David Gladstone, Evaluating urban tourism, in Dennis R. Judd and Susan S. Fainstein, eds. *The Tourist City* (New Haven: Yale University Press, 1999), pp. 21-34.

Bruce Ehrlich and Peter Dreier, The new Boston discovers the old: Tourism and the struggle for a livable city. In Judd and Fainstein, *The Tourist City*, pp. 215-32.

Asuman Erendil and Zuhul Ulusoy, Reinvention of tradition as an urban image: the case of Ankara Citadel. *Environment and Planning D: Planning and Design*, 29(5), 2002, 655-72.

VII. November 3, 5. Costs and Benefits of Tourism and Sports Strategies

Hoffman, Fainstein, and Judd, eds. *Cities and Visitors:*
Introduction, pp. 1-21

Dennis R. Judd, Visitors and the Spatial Ecology of the City, pp. 23-38

Hoffman, "Revalorizing the Inner City: Tourism and Regulation in Harlem," pp. 91-112.

Daniel Hiernaux-Nicolas, "Mexico: Tensions in the Fordist Model of Tourism Development, pp. 187-99.

Ziona Austrian and Mark S. Rosentraub, Urban tourism and financing professional sports facilities. In White, *Financing Economic Development*, pp. 211-32.

Heywood Sanders, Space available: The realities of convention centers as economic development strategy. Washington, DC: Brookings Institution, January 2005. 36pp.

VIII. November 10, 12. The Creative City

Richard Florida, Cities and the creative class. *City & Community*, 2 (1), March 2003, pp. 3-19.

Chris Hamnett and Noam Shoal, "Museums as Flagships of Urban Development," in Hoffman et al, *Cities and Visitors*, pp. 219-38.

Gregory D. Squires, To grow or not to grow: That is not the question. *City & Community*, 2 (1), March 2003, pp. 27-31.

Ann Markusen, The artistic dividend: The arts' hidden contributions to regional development. Minneapolis: Project on Regional and Industrial Economics, Humphrey Institute, University of Minnesota, July 2003.

Elizabeth Currid, How Art and Culture Happen in New York: Implications for Urban Economic Development, *Journal of the American Planning Association*; Autumn 2007, pp. 454-67.

IX. November 17, 19. Economic Development in the Inner City

Michael E. Porter, "Location, Competition, and Economic Development: Local Clusters in a Global Economy. *Economic Development Quarterly*, 14 (1), February 2000, pp. 15-34.

David S. Sawicki and Mitch Moody, Deja-vu all over again: Porter's model of inner-city development, in Thomas D. Boston and Catherine L. Ross, eds. *The Inner City*. (New Brunswick: Transaction, 1997), pp. 75-94.

James Simmie et al., Innovation and clustering in the London metropolitan region. In Iain Begg, ed. *Urban Competitiveness* (Bristol, UK: Policy Press, 2002), pp. 161-3, 177-89.

Louis Winnick, *New People in Old Neighborhoods*. New York: Russell Sage Foundation, 1990, pp. 61-69.

XI. November 24. Policy Innovations

Michael G. Donovan, Space wars in Bogota: The recovery of public space and its impact on street vendors. Master's thesis, Dept. of Urban Studies and Planning, MIT, January 2002, pp. 1-12, 18-28, 45-48, 61-63, 81-85, 96-7, 102-3, 108-24.

Kevin Ward, 'Policies in motion.' Urban management and state restructuring: the trans-local expansion of business improvement districts. *International Journal of Urban and Regional Research*, 30 (1), 2006, 54-75.

XII. November 26. Film: Cleveland: Confronting Decline in an American City (DVD)

XIII. December 1: Concluding Lecture

Fainstein, *City Builders*, pp. 219-30.

The remaining classes will be devoted to student presentations. Scheduling to be arranged.