

2010 Alumni Association Grant Program
Applications due February 26, 2010; Decisions announced March 29, 2010

October 30, 2009

Dear Loeb Fellow Alumni,

I write to invite you to submit a proposal for a 2010 Loeb Fellowship Alumni Association grant. We expect to award at least three grants of \$5,000 each this year. (The total amount that will be available is partly dependent on the success of our annual fundraising appeal to Loeb Alumni). The grant may be used to fund travel and lodging of collaborating Fellows, as well as some project expenses.

Our grant program has been an effective catalyst in solving problems in a growing number of situations. The grants help build the confidence of other donors, and Loeb participation encourages respect from local leaders and professionals. In 2009 we funded three projects:

Planning charette for Park Place, a 12 block downtown, Hope VI project area in Birmingham, Alabama

Cathy Crenshaw, LF '07

\$5,000

This two day charette will evaluate the design of the 60% complete project and develop a vision for the portions yet to be built which include a park, and renovation of the historic community center. Seven Loeb alumni, the Director of Auburn University Center for Urban Studies and local groups such as the Housing Authority, and Community Development Corporation will work with community stakeholders.

Technical assistance workshops for enhancing and sustaining San Miguel de Allende, Mexico, a UNESCO world heritage site

Fidel Lopez, LF 77.

\$5,000

Fidel Lopez, LF '77, Ulises de Jesus Diaz, LF '07, Moises Gonzalez, LF' 08 will work with Va Por San Miguel (VPS), the National Institute of Anthropology and History (INAH), the Department of the Environment, and the Department of Urban Development to develop a blueprint for conservation, preservation and sustainable physical and economic development in the municipality of San Miguel de Allende, Gto, Mexico; this is a beautiful colonial town in the mountains of central Mexico threatened by population pressures, sprawl tendencies, traffic, water and environmental concerns.

Strategic planning for the board and staff of the Green Belt Alliance of the San Francisco Bay Area

Fei Tsen, LF 88.

\$5,000

Four Loeb Fellows will participate in a two-day strategic planning session for the Board, staff and leaders of the Alliance to develop a framework for implementing the Greenbelt's vision, "Grow Smart Bay Area." They will assess the organization's strengths, develop plans to build support, and strengthen the relations between the Board, staff and coalition partners

It's easy to apply; the appended sheet has all the details. Please pay attention to the rating criteria, and address them in the application. We encourage you to speak to possible Loeb collaborators before submitting your application, and to use our directory to find new collaborators. Go to: <https://www.gsd.harvard.edu/loebfell> then find Loeb Alumni Directory on the left menu. Contact syoung@gsd.harvard.edu for the login). Proposals that can affirm commitment by three or more fellows rate the best, as do proposals that focus on work, rather than presentations.

We will only do one round of grants for 2010, this is it. Applications are due on **February 26, 2010**. The grant committee will notify the winners by **March 29, 2010**.

Warm Regards,

A handwritten signature in blue ink, appearing to read "Charles McKinney". The signature is fluid and cursive, with the first name "Charles" being the most prominent.

Charles McKinney, Vice President
Loeb Fellowship Alumni Association

Loeb Fellowship Alumni Association Grant Program

GUIDELINES FOR FISCAL YEAR 7/1/09 – 6/30/10

The Loeb Fellowship Alumni Association (LFAA) awards grants to help increase professional collaboration among Loeb alumni. The program was created 7 years ago and has been funded primarily by donations from the Loeb alumni/ae. For the last three years, the Fellowship has offered Challenge grants to supplement funds raised from Alumni.

- ❑ **Use of Funds** – The grant are intended to help alumni tap the expertise of other Loeb alumni to address issues in their community.
 - Grant funds can be used for expenses – travel, meals, and lodging - for the visiting Loeb alumni.
 - Grant funds can also be used for program expenses though the primary purpose is to assist with the expenses of the Loeb alumni who are participating in the project.
- ❑ **Eligible Applicants** – Grants are available only to Loeb alumni. Applicants who have not received grant funding in the past will receive priority consideration.
- ❑ **Eligible Activities** - The activity or event must address a problem in the built or natural environment in a community and must involve Loeb alumni/ae. The activity can be simple – workshops, charettes, panel discussions, conferences, debates, or other similar events. In most cases, we are looking to support activities where Loeb alumni and other participants are donating their time. We will consider all proposals, but they will be rated by the criteria below.
- ❑ **Rating Criteria** - Proposals will be selected based on weighted factors:
 - Foster new collaboration among Loeb alumni (1.5)
 - Bring the expertise of Loeb alumni to places and problems that need it (1.25)
 - Impact of the program - greater for a project than a presentation (1.5)
 - Reach an influential or wide audience (1)
 - In collaboration with or co-sponsored by other organizations (1)
 - Increase the visibility of the Loeb Fellowship (1)
- ❑ **Grant Amounts** - The maximum grant is \$5,000
- ❑ **Application** - Please answer the questions on the appended form – and provide attachments if needed. **Incomplete applications will not be considered.**
- ❑ **Selection Process** – Decisions will be made by the Grant committee of the Alumni Council.
- ❑ **Timeline** – Applications are due by February 26, 2010. Decisions will be announced by March 29, 2010. **Projects must be completed within one year of the award.**
- ❑ **Submission** – Please submit the application and attachments by e-mail to Sally Young at syoung@gsd.harvard.edu with “Alumni Association Grant Program” in the subject line.
- ❑ **Reporting** – Sponsors are required to submit a one-page report after the funded activity is completed – it should include a one paragraph summary and at least one photo - of the outcome of the activity or event. The results will be published in the Loeb newsletter.
- ❑ **Questions** – Please contact Sally Young at syoung@gsd.harvard.edu or 617.495.9345