1 JUNE 2016

HOLLY W. SAMUELSON

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EDUCATION

2013 HARVARD GRADUATE SCHOOL OF DESIGN DOCTOR OF DESIGN

Dissertation Topic: Toward Buildings That Work: Reusing Design-Phase Energy Simulation for Operations-Phase Improvements. Advisor: Dr. Christoph Reinhart, Associate Professor MIT School of Architecture, Building Technology Program (formerly of Harvard GSD). Committee: Dr. Martin Bechthold, Professor Harvard GSD, John Macomber, Senior Lecturer Harvard Business School, Dr. Leslie Norford, Professor MIT School of Architecture, Building Technology Program.

2009 HARVARD GRADUATE SCHOOL OF DESIGN MASTER OF DESIGN

Advanced placement. Graduated with distinction and highest grade point average of over 200 graduates. Thesis Topic: *The Effect of Customized versus Default Load Profiles in Simulated Building Energy Use.*

2000 CARNEGIE MELLON UNIVERSITY BACHELOR OF ARCHITECTURE Tied highest grade point average in history of School of Architecture. University and department honors.

1999 DENMARK INTERNATIONAL STUDY PROGRAM
Semester study abroad in Copenhagen, Denmark

1998 CARNEGIE MELLON UNIVERSITY STUDY ABROAD PROGRAM Summer study abroad in Rome, Italy

1994-1995 ALLEGHENY COLLEGE
Biology and Chemistry Major

ACADEMIC POSITIONS

2013-Present ASSISTANT PROFESSOR HARVARD GRADUATE SCHOOL OF DESIGN

2012-2013 LECTURER HARVARD GRADUATE SCHOOL OF DESIGN

PROFESSIONAL POSITIONS

Full-Time Positions

2007-2008 SUSTAINABLE BUILDING CONSULTANT GREEN ROUNDTABLE

Boston, MA. Technical consultant to architects, owners, and engineers on commercial building projects. Selected projects listed below. Managed five staff members.

2001-2007 REGISTERED ARCHITECT ADD INC

Cambridge, MA. Designer for multiple commercial, retail, and multi-family residential projects. Selected projects listed below. Environmental task force committee chair and in-house sustainable design consultant.

2000-2001 GRADUATE ARCHITECT CELENTOHENN ARCHITECTURE

Pittsburgh, PA. Boutique firm lead by two Harvard Graduate School of Design alumni/Carnegie Mellon Faculty.

Part-Time Positions

2011-2012 WORKSHOP INSTRUCTOR GREEN CE

Ridgefield, WA. Part-time during graduate school. Taught LEED (Leadership in Energy and Environmental Design) workshops nationally. Audience: design and construction professionals.

2007-2011 WORKSHOP INSTRUCTOR SUSTAINABLE PERFORMANCE INSTITUTE

(formerly Green Roundtable), Boston, MA. Part-time during graduate school. Developed and taught professional workshops nationally and internationally on sustainable design, LEED, and daylighting buildings. Audience: design and construction professionals.

1999 INTERN THE DESIGN ALLIANCE

Pittsburgh, PA

1997 INTERN WASILOWSKI ARCHITECTS

Natrona Heights, PA

SELECTED PROFESSIONAL PROJECTS

Selected Consulting Projects

2007-2008 **Isabella Stewart Gardner Museum Expansion**, Boston, MA

Role: Sustainability consultant to owner (with Green Roundtable). Performed design review of Renzo Piano Building Workshop and BuroHappold 50% Design Documents. (Later left project to enter graduate school.)

2007-2008 **Suffolk University Residence Hall, Boston, MA**

Staples and TJX Prototype Stores, Design standards for multiple stores (with Green Roundtable). Led project teams in healthy building design, energy and water conservation strategies, lighting, daylighting, material

selection, envelope design and LEED certification.

Selected Architecture Projects

2007 **321 North**, Plantation, FL

33 acres, urban planning and architectural design, 550,000sf retail, 610,000sf office, 590 residential units, 5000 structured parking spaces Managed design team through approvals phase for retail and parking portion of project (with ADD Inc). Led LEED for Neighborhood Development

pilot project coordination. (Unbuilt)

2003-2005 **Carmax Home Office**, Richmond, VA

Co-project architect and sustainable design coordinator for 270,000sf Fortune 500 corporate headquarters (with ADD Inc). Project received LEEDv2.1 Silver certification and multiple sustainable design awards.

2002 **Art Interactive**, Cambridge, MA

Personal project (with some coaching from ADD Inc). A 2,500sf exhibition space for interactive art in a historic Jose Luis Sert building in Cambridge, MA. Role: Lead designer, project manager, and construction sub-contractor.

Published Boston Globe October 2002.

2001 **100 Acres Master Plan**, Boston, MA

Designer (with ADD Inc). Established urban planning and architectural guidelines for 1,600,000sf residential and 2,600,000sf office space in the

Fort Point Channel district of Boston

TEACHING EXPERIENCE

Environmental Systems in Architecture/6125

Spring 2013, 2014, 2015, 2016

Role: Solo Instructor. This required course for first-year Master of Architecture students provides an introduction to energy and environmental considerations in architecture.

Environment, Economics, & Enterprise/5370

Spring 2014, 2015, 2016

Role: Co-Instructor. This cross-disciplinary course challenges students to create projects in the built environment that are both economically effective and environmentally/socially impactful.

Energy Simulation for Design/6470

Fall 2012, 2013, 2014

Role: Solo Instructor. This course provides an in-depth introduction to the use of energy simulation in the architectural design process.

Daylighting/06479[M2]

Fall 2013, 2014

Role: Solo Instructor. This course investigates daylight as a form-generator in architecture.

3rd Semester Core Architecture Studio/1201

Fall 2011, 2012, 2013

Role: Consultant for six design studios. Provided lectures, desk critiques, and design reviews to \sim 70 students regarding thermodynamics, building systems, and general design issues.

Theses Supervised

Huishan He

Master of Design Thesis Supervisor

Rufei Wang	Master of Design Thesis Supervisor	2016
Karno Widjaja	Master of Design Thesis Supervisor	2016
Blanca Dasi-Espuig	Master of Design Thesis Supervisor	2015
Ankit Rauniyar	Master of Design Thesis Supervisor	2015
Toon Virochpoka	Master of Design Thesis Supervisor	2015
Ching-Wen Xiao	Master of Design Thesis Supervisor	2015
Liuwei Zhao	Master of Design Thesis Supervisor	2015
Baha Sadreddin	Master of Design Thesis Supervisor	2015
Yujiao Chen	Master of Design Thesis Supervisor	2014
Amaia Puras	Master of Design Thesis Supervisor	2013
Larissa Oaks	Master of Design Thesis Supervisor	2013

Doctoral and PhD committees

Arta Yazdanseta	Doctor of Design, Secondary Dissertation Advisor	2017
Bing Wang	Doctor of Design, Secondary Dissertation Advisor	2017

RESEARCH

2016-2018 "New Benchmarking and Performance Simulation Methods for Buildings Based on Energy Use, Comfort, and Health"

Multi-year funding provided by Harvard University Climate Change Solutions Fund.

Role: P.I.

Research Team: Jose Guillermo Cedeno Laurent, T.H. Chan School of Public Health, Joel McKellar and Douglas Livingston, Harvard Green Building Services, To Be Determined, Harvard Graduate School of Design

2014-2016 "Parametric Energy Simulation in Early Design: High-Rise Residential Buildings in Urban Contexts"

Funding provided by Harvard GSD Dean's Junior Faculty Research Grant Funding also provided by Harvard Joint Center for Housing Studies Role: P.I.

Research Team: Sebastian Claussnitzer, BIG, Apoorv Goyal, Yujiao Chen, and Alejandra Romo-Castillo, Harvard GSD

2014-2015 "House Zero"

Funding provided by Harvard Center for Green Buildings and Cities Role: Managed team of summer researchers. Led pre-design simulation and research for an energy-positive, building retrofit, demonstration project. Research Team: Ali Malkawi Center Director, Yujiao Chen, Blanca Dasi Espuig, Ching Wen Hsiao, Karol Malik, Matan Mayer, Erica Rioux Gees, Alejandra Romo Castillo, Holly Samuelson, Bin Yan, Arta Yazdanseta, Liuwei Zhao

2015 "Residential Fan Temperature Destratification"

Led research on the efficacy of ceiling fans to provide temperature destratification while minimizing draft potential during heating mode.

Debunked national energy-efficiency regulations.

Funding provided by B.A.F.

Role: Technical Research Consultant

2010-2014 "Toward Buildings that Work: Reusing Design-Phase Energy Models for Operations-Phase Improvements"

Funding provided by American Society of Heating Refrigerating and Air-Conditioning Engineers

International Facility Management Association, and

Harvard Real Estate Academic Initiative

Role: P.I.: Dissertation Research

HONORS / AWARDS

2014	Outstanding Young Contributor Award: International Building Performance Simulation Association USA, biennial national recognition for significant contributions to the field of building performance simulation. Atlanta, GA
2013	First Place: International Building Performance Simulation Association Student Modeling Competition, faculty advisor, biennial international competition. Chambéry, France
2011	Travel Award: International Building Performance Simulation Association conference, for meritorious papers by student authors. Travel expenses to Sydney, Australia
2009	Gerald M. McCue Medal: Harvard Graduate School of Design, for the highest academic achievement of graduating students. Cambridge, MA
2009	Best Paper Prize: ARUP Engineering, for the best paper on the application of building performance simulation in the design process at the biennial International Building Performance Simulation Association Conference. Glasgow, Scotland
2009	Travel Award: International Building Performance Simulation Association conference, for the six best student papers of the conference. Glasgow, Scotland
2007	Honor Award for Design Excellence: Boston Society of Architects, Carmax Headquarters project. Project role: co-project architect and sustainable design coordinator. Boston, MA
2007	Award of Distinction for Sustainable Design: American Institute of Architects New England, Carmax Headquarters project. Project role: coproject architect and sustainable design coordinator. Boston, MA
2000	Henry Adams Medal: American Institute of Architects, for the top-ranking architecture graduate at Carnegie Mellon University. Pittsburgh, PA

PROFESSIONAL ACCREDITATION

2006 **Architecture Registration,** Massachusetts

Architecture Registration, National Council of Architecture Registration
Boards
Architecture Registration, Texas
Leadership in Energy and Environmental Design (LEED) Accreditation,
(now LEED Building Design + Construction accreditation)

SELECTED PUBLICATIONS

Peer-Reviewed Journal Articles

2016	"Integrated Design Workflow and a New Tool for Urban Rainwater Management," Chen, Y., Samuelson, H.W., Tong, Z., Journal of Environmental Management , April 2016
2016	"Parametric Energy Simulation in Early Design: High-Rise Residential Buildings in Urban Contexts," Samuelson, H.W., Claussnitzer, S., Goyal, A. Chen, Y., Romo-Castillo, A., <i>Building and Environment,</i> May 2016
2015	"Analysis of a Simplified Building Energy Model Calibration Procedure for 18 Real-World Case Studies," Samuelson, H.W., Ghorayshi, A., Reinhart, C., <i>Journal of Building Performance Simulation,</i> January 2015
2012	"Non-Technical Barriers to Energy Model Sharing and Reuse," Samuelson, H.W., Lantz, A., Reinhart, C., <i>Building and Environment,</i> July 2012
2011	"Learning by Playing – Teaching Energy Simulation as a Game," Reinhart, C., Dogan, T., Ibarra, D., Samuelson, H.W., Journal of Building Performance Simulation , October 2011

Invited (and Peer-Reviewed) Conference Paper

2015 "Parametric Energy Simulation of High-Rise Multi-Family Housing," Samuelson, H.W., Goyal, A., Romo-Castillo, A., Claussnitzer, S., Chen, Y., Bakshi, A., *Proceedings of Simulation for Architecture and Urban Design (SimAUD)*, Washington, DC, April 2015

Selected Peer-Reviewed Conference Papers

2015	"Integrated Workflow and a New Tool for Urban Rainwater Management," Chen, Y., Samuelson, H.W., Proceedings of (Building Simulation) the International Building Performance Simulation Association International Conference, Hyderabad, India, December 2015
2014	"Post-Occupancy Evaluation and Partial-Calibration of 18 Design-Phase Energy Models," Samuelson , H.W. , Ghorayshi, A., Reinhart, C., Proceedings of (SimBuild) the International Building Performance Simulation Association and American Society of Heating Refrigerating and Air-Conditioning Engineers Conference, Atlanta, Georgia, September 2014
2011	"Identifying Non-Technical Barriers to Energy Model Sharing and Reuse," Samuelson , H.W. , Lantz, A., Reinhart, C., Proceedings of (Building Simulation) the International Building Performance Simulation Association International Conference, Sydney, Australia, November 2011

- 2011 "Learning by Playing Teaching Energy Simulation as a Game," Reinhart, C., Dogan, T., Ibarra, D., **Samuelson, H.W., Proceedings of (Building Simulation) the International Building Performance Simulation Association International Conference,** Sydney, Australia, November 2011
- "Modeling an Existing Building in DesignBuilder/EnergyPlus: Custom vs. Default Inputs," Wasilowski, H. [maiden name], Reinhart, C., Proceedings of (Building Simulation) the International Building Performance Simulation Association International Conference, Glasgow, Scotland, July 2009. Awarded Arup Engineering Best-Paper Prize

Book Chapter

2010 "Investigating the Importance of Customized Energy Model Inputs," **Samuelson, H.W.,** & Reinhart, C., in *Ecological Urbanism,* Eds. Mohsen Mostafavi & Gareth Doherty, Baden Switzerland, Lars Muller Publishers, pp. 472-475, 2010

Other

- "House Zero: Summer 2014 Research Report," Harvard Center for Buildings and Cities, 2015. 60-page executive report and 200+ page extended report. Ed. H. W. Samuelson, with twenty contributors listed under "House Zero" above.
- Research Report: "Comparing Modes of Operation for Residential Ceiling Fans to Achieve Thermal Destratification," Samuelson, H.W., 2015.

INVITED LECTURES, PRESENTATIONS, SYMPOSIA

- 2015 "In and Out of Sync: How Does Light Impact Health?" One of three lectures sponsored by: Harvard Brain Science Initiative, Harvard Art Museums, Harvard Museums of Science and Culture, Location: Harvard University Science Center, Approx. 200 attendees, November 2015
- 2013-present "The Energy Optimization Game", Harvard Business School and Graduate School of Design *Advanced Management Development Program (AMDP)*, Annual Presenter in the Executive Education Program
- 2013-present "The Energy Optimization Game", Harvard Business School and Graduate School of Design *Real Estate Management (REM)*, Annual Presenter in the Executive Education Program
- 2014 "Energy Vernacular: A Simulation-Based Framework for Climate-Responsive Design", Syracuse Center of Excellence *Symposium on Advanced Building Systems*, Syracuse, NY, September 2014
- 2014 "The Energy Optimization Challenge: Teaching Climate-Responsive Design as a Game," the *Society for Building Science Educators Symposium*, Tucson, Arizona, June 2014
- Panelist, *Resilience, Adaptability + Sustainability in the Built Environment,*Real Estate Academic Initiative Harvard University, April 2013.
- "Save Shaheen! An Academic Daylight Retrofit Project." DIVA (Design Iterate

	Validate Adapt) Day, New York 2013.
2011	"New Life for Existing Energy Models." U.S. Green Building Council's <i>GreenBuild Conference</i> , Toronto Canada, 2011. One of 130 sessions accepted out of 1,200+ submissions.
2008	"Daylight Simulation," U.S. Green Building Council's <i>GreenBuild Conference</i> , 2008. Off-site education session taught with four other students. Drew 400+ attendees, the largest audience of the conference.
2008-present	Various Guest Lectures: Harvard Business School, MIT Building Technology Program, Harvard Graduate School of Education, MIT Center for Real Estate
2008-present	Various Architectural Studio Reviews: Harvard Graduate School of Design, Roger Williams, Northeastern, Wentworth, and Boston Architectural College

PROFESSIONAL SERVICE

Leadership Positions

2015	Co-Chair: Simulation in Architecture and Urban Design Conference (SimAUD), Washington, DC
2014	Chair: Scientific Advisory Sub-Committee ASHRAE/IBPSA USA <i>Building Simulation</i> Conference
2011-2013	President: International Building Performance Simulation Association (IBPSA) USA, Boston Chapter. Founding member and first elected president. Set a precedent for all local chapters. Led team in organizing chapter. Hosted technical symposia on energy modeling, attended locally and by virtual participants on five continents
2007-2008	Director: GreenBuild Conference Sub-Committee, Organized 13 events for a conference of 30,000+ attendees. Led approximately 50 volunteers

Juries/Committees/Peer-Reviews

2016	Faculty Advisor: Harvard GSD Executive Education Program
2016	Selection Committee: Plimpton-Poorvu Design Prize, Harvard GSD
2016	Peer-Reviewer: Passive and Low Energy Architecture (PLEA) International
	Conference, Los Angeles, CA
2013-present	Technical Advisory Committee: International Building Performance
	Simulation Association (IBPSA) USA, Boston Chapter
2014-2015	Committee Member: Harvard Climate Change Solutions Fund Grant
2015	Selection Committee: Harvard Energy Feedback Sculpture Competition
2015	Selection Committee: Julia Amory Appleton Traveling Fellowship, Harvard
	GSD
2015	Peer Reviewer: Architectural Engineering Institute Conference
2014	Peer-Reviewer: Building and Environment Journal
2014	Peer-Reviewer: ASHRAE Journal
2014	Peer-Reviewer: GreenBuild Conference Educational Sessions

2014	Peer-Reviewer: ASHRAE/IBPSA USA Building Simulation Conference
2014	Peer-Reviewer: Routledge Architecture book submissions
2013	Juror: US Green Building Council MA Green Building Awards
2012	Peer-Reviewer: SimBuild Conference
2013	Board of Advisors: New Generation Energy, Not-for-profit organization
	achieving energy efficiency and energy generation projects for other not-
	for-profit organizations
2006, 2008	Committee Member: NCARB Pre-Test Committee, Provided quality control
	for architecture registration exams
2006	Committee Member: Green Roofs for Healthy Cities Conference, Boston, MA